



HOP 330 Tandem



BRANDED CANOPIES

Unique Limited Branding Opportunity

Sunshine Coast Skydivers are offering a limited, unique branding opportunity to local businesses - get your 'awareness' campaign well and truly 'flying' with your logo printed onto one of our tandem canopies

- **Sunshine Coast Skydivers have a rotational stock of EIGHT canopies - this really is a limited advertising opportunity.**
- **SCS jump seven days a week 363 days a year.**
- **SCS are one of the largest Tandem Skydiving business in Australia and operate around 8,500 skydives a year.**
- **Each canopy has a lifespan on average of 3,000 plus jumps, and will be used around 1,000 times each year - therefore the lifetime of your branded canopy should be around 3 years.**
- **The cost for this unique branding opportunity is just \$9,990 (which equates to \$275 per month/\$3.40 per skydive) -**
- **Compare this with the cost of other advertising media - print, TV, radio, internet**
- **Your business advertised 7 days a week, 363 days a year.**

Is your company a little bit edgy? ... a whole lot adventurous?
Do you want to really be noticed?
This is the chance you've been waiting for.
Love Your Company.



Wicked
CAMPERS

Value for money:

Costs under \$3.40 per skydive.

Visibility:

Branding visible for around 5 minutes from deployment to landing (equal to 250 hours of advertising) and for an approximate 10 mile radius of the beach drop zones

Drop Zone

Locations:

Kings Beach,
Currimundi Lake,
Happy Valley,
Moffats Beach,

Audience:

Locals, tourists,
visitors

- BRANDED Canopy with your company logo
- THREE Years' exposure, 7 days a week, 363 days a year
- TEN adrenalin-filled 14,000ft tandem skydives for you, your staff and clients from the maximum jump height (freefalling for over 65 seconds) with DVD and photos worth **\$4990.00**
- ONE Promotional jump for any media requirements you may organise to capitalise on the 'launch' of your brand in the skies
- PREFERENTIAL prices for further media/promotional requirements - land the boss at your annual conference ... the office Christmas party...
- HIGH-QUALITY, attention-grabbing, copyright-free images of your canopy in action for use in all your marketing and promotional activity